



Project: CSS Interactive InfoGraphic

Client: Savannah College of Art & Design

Role: UX + Design + Code

Project Owner: Steven R Kauten

Play

Social = Generate a healthy practice social environment that empowers the Rottweiler puppy to engage with human play that educates the puppy on a fitted behavior.

Physical = Engage in a nondestructive physical activity to exhaust the Rottweilers energy level. Illustrations involve walking, tug of war, and fetch. These guided patterns of positive activity will aid the dog to invest in a positive mental state of mind.

Mental = Unease can be a nightmare for a Rottweiler. Proper praise and encouragement can help shape the mind of the dog — flushing away negative behavior patterns that include chewing, scratching, and barking can ease back any form of melancholy the dog develops.

Emotional needs = Rottweilers require daily work. Owning a Rottweiler means a first-class commitment is required of the owner to stabilize a bond and trust with the dog. Its welfare requests this time. Once established the bond between dog and owner will continue to grow with the timeline of the dog.

Source = <https://thegermanshepherder.com/9-great-ways-to-play-with-a-rottweiler-puppy/>

Average Persona

Age	Sex	Children at home	Disability	Education
5-15	Male-Female	No	Disability could range from blindness, no use of hands, mental incapacities to navigate the web, etc.	Could range from preschool, to university. Most users will have completed highschool.
16-25	Male-Female	No		
26-39	Male-Female	Yes		
40-59	Male-Female	Yes		
60+	Male-Female	Yes		

Prioritized Features

Needs	User	Stakeholder	Improvement	
What features align with both user needs and business goals			A guide to the design process What to build Features alignment Prioritized features	

Mapping

Blueprint	Example	Platform	Notes	
The user's journey	Homepage Product search Product selection Payment Order confirmation	eCommerce Dashboard UI GUI paired with an external Device	As a designer use the Mapping Blueprint to build a hierarchy of importance allowing for an organized aid in making GUI design choices.	

Information Architecture

IA	Interactive Elements	Static Elements	Fidelity	Notes
Organized idea Structure the product Include the user flow Define the element placement Use paper and pencil Iterate idea	Navigation systems Buttons Text Fields	Headers Footers Text	Low = Lacks Detail Medium = Low & High High = Detail	My IA process begins using sticky notes or index cards to sketch the architecture fast using iterative ideas to find a happy usable architecture.

Roots

The originality of the Rottweiler dog evolved out of the 1000s of years inhabitants. Bound by its black and brown trademark boasting a sturdy structure the breed was idolized for its composure. With a set mind to invade Switzerland; the Rottweiler convoyed through the Alps assisting the Roman Empire soldiers safeguarding livestock from harm. Back then however, the breed was conceptualized as a mastiff.

As a result, the Rottweilers lineage took on heavy cart pulling as a form of work in Rottweil, Germany as the Roman Empire fell into dust. Too, amid the late 1880s the breed's inhabitants embarked on a decline as the rise of the Industrial Revolution pushed aside the need for heavy cart pulling. Fast Forward a few years later and Europeans began to repopulate the breed, stabilizing the decline of its inhabitants.

American breeders began to recognize the brilliance of the breed and felt the need to cultivate a population of Rottweiler dogs as a chapter in human companionship as the 1930s were introduced. Later, as a year passed the American Kennel Club annexed the dog as a member of the Working Group.

Source: <https://www.akc.org/expert-advice/dog-breeds/rottweiler-history/>

Food

Knowing how to feed your Rottweiler and what is best for his or her diet becomes paramount toward the longevity of the individual dog. Besides, protein quality and content that aids in the growth development of the dogs muscles is urged. Chiefly, fresh water needs to be obtainable for the Rottweiler 24-7. Foundationally, the AKC recommends high-quality dog food. This recommendation is emphasized by the age of the dog as a result.

Source: <https://www.akc.org/dog-breeds/rottweiler/>

Education

Since education for the well being of the Rottweiler is vital the AKC has outlined a 16 week period of key milestones that frame the continuity of behavior stressing the liability begins with the breeder interacting on the day of birth using daily touch followed by socializing leading into the sixth week with the newborn. Without doubt, the individual Rottweiler should not be separated from its littermates prior to the seventh week in the aforementioned activities.

Source:

<https://www.akc.org/expert-advice/dog-breeds/how-to-train-a-rottweiler-training-your-rottie-puppy/>

Family

To that end, the Rottweiler's journey with family — if properly socialized as a puppy — cements a loyalty and commitment to its owner.



LIFE — The Rottweiler

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FOOD

EDUCATION

FAMILY

PLAY

Social	Physical	Mental	Emotional
Generate a healthy practice social environment that empowers the Rottweiler puppy to	Engage in a nondestructive physical activity to exhaust the Rottweilers energy		
Unease can be a nightmare for a Rottweiler. Proper praise	Rottweilers require daily work. Owning a Rottweiler means a first-class commitment		

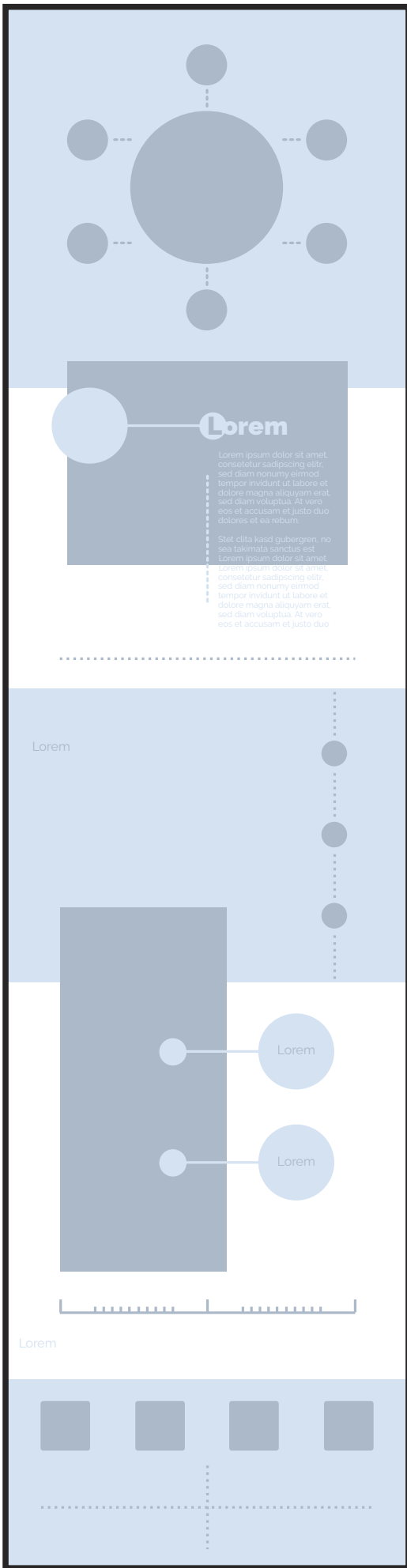
Review & Iterate

User Test	Feedback	Users Voice		
Wireframe Input Stakeholders Developers Guerrilla Usability	Insight Details	Key		

BUILD

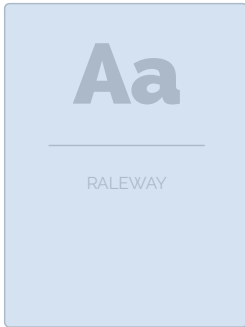
Build				
Mockups Detail Prototypes Interactive				

User Flow



Typeography

Google Fonts defines Raleway as a choice sans serif typeface family that boasts old style and lining numerals, standard and discretionary ligatures, diacritics, and includes geometric sans serif alternatives versus its default neo-grotesque character set. Google Fonts goes on to define Raleway as display face originally designed by Matt McInerney. It was augmented by Pablo Impallari and Rodrigo Fuenzalida.



- H1 **Taylor sat back in his chair reading the morning newspaper.**
- H2 **Taylor sat back in his chair reading the morning newspaper.**
- H3 **Taylor sat back in his chair reading the morning newspaper.**
- H4 **Taylor sat back in his chair reading the morning newspaper.**
- H5 **Taylor sat back in his chair reading the morning newspaper.**

HEADING WITH SUBHEADER

Taylor sat back in his chair reading the morning newspaper.

Subheader

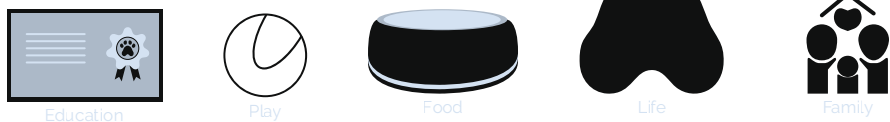
PARAGRAPH

Taylor sat back in his chair reading the morning newspaper. The warm kitchen and the smell of coffee blended with the comfort of not having to go to work. This was his Rest Period, the first for a long time, and he was glad of it. He folded the second section back, sighing with contentment.

Color



Icons



Buttons

